

FY2014 AT A GLANCE

50,843
TOTAL
INQUIRIES

1,458
NEWCOMER
REQUESTS

45,267
BUSINESS
INFORMATION
REQUEST

648
TOTAL
CHAMBER
MEMBERS

107
NEW
MEMBERS



www.oxfordms.com
146,747 visits
281,462 page views

 Oxford-Lafayette County Chamber of Commerce
▪ Shop Oxford ▪ Double Decker Spring Run
▪ Young Professionals of Oxford ▪ Leadership Lafayette


OxfordMSChamber

OxfordChamber

**HOSTED
47**
Ribbon
Cuttings

**HOSTED
3**
Groundbreakings

**HOSTED
10**
Chamber
After Hours

**HOSTED
10**
Young Professionals
of Oxford Events

**GRADUATED
25**
Professionals from
Leadership Lafayette
Program

**GRADUATED
30**
from Junior
Leadership Program

Celebrated **20TH ANNIVERSARY**
of **DOUBLE DECKER SPRING RUN**
1,362 racers from 26 different states

**15TH ANNUAL
SHOP OXFORD CAMPAIGN**
Holiday & Spring discount postcards distributed
marketing local shopping to **8,000 shoppers**

4TH YEAR
LOU AMBASSADORS,
19
REPRESENTATIVES
IN THE COMMUNITY

Organized &
celebrated
LOU 4TH OF JULY
with LOU
community

HOSTED
Legislative
Breakfast
& Lunch

**HOSTED
4**
Chamber 101
Seminars

**HOSTED
5**
Lunch & Learn
Events

