



2020 Oxford Christmas Parade

Drive-Thru Event

“A Very Merry Hometown Christmas “

Presented by

The North Central Mississippi REALTORS®

&

CITY OF OXFORD

Monday, December 7, 2020

5:30pm-8:00pm

M-trade Park (formerly FNC PARK)

Alternate Date: Tuesday, December 8, 2020 same time and place

No Application Fee Entry Exclusions: Live Animals (unless contained on a float)

WHAT YOU NEED TO KNOW TO GET READY TO PARTICIPATE:

1. Reserve your spot—space is limited so spots are first come, first serve, until filled. Contact: North Central Mississippi REALTORS® at ncmbroxford@gmail.com or laine.mitchell@northcentralmsrealtors.com, phone: 662-281-1360. One person per entry must be the contact person and be available the day of the event. Provide email and phone of contact and the name of the group.
2. Each spot is approximately 40 ft. long with a 20 ft. buffer between entries. Trailers or vehicles used as floats can be no larger than 25 ft. for proper clearance. Any vehicles pulling the floats must be able to be unhooked and moved to the participant parking lot after the float is in place. There is not enough safety clearance or float visibility to leave them attached. There is no height limit due to the open area.
3. Each entry can have no more than 25 people in each area, including those on the floats or performing. Larger groups should keep this in mind when reserving spots.
4. Marching Bands will be located in larger areas adjacent to the main route. You must provide a total number of participants so we can ensure you will fit in the spot with the ability to spread out. We will know approximately how many each area will hold in the next few days and send that information to your group contact.
5. The City is providing music for the event through radio frequency tuning for the passing vehicles, so there is no music allowed on the floats. Performing groups (other than the marching bands) may have their performance music available in their spot, where only their group can hear it. No sound amplification.
6. All entries, including antique vehicles or pageant winners, must display some type of Christmas decoration. So, be creative. All pageant winners must display their name and title prominently on the vehicle. All winners must be from a recognized local, state, or national pageant and not just a family event.
7. We will be judging the floats for use of our theme, “A Very Merry Hometown Christmas” and present the winners immediately following the parade.
8. All live performances must be appropriate for a family event. We reserve the right to suspend any performance that is deemed unacceptable.
9. **NOTHING WILL BE ALLOWED TO BE THROWN (i.e. candy, cups, etc.)**
10. **SANTA WILL BE AT THE END OF THE PARADE ON THE SLEIGH. ONE BAG OF CANDY PER VEHICLE WILL BE HANDED OUT BY OUR ELVES AS THE VEHICLES EXIT THE PARK PAST SANTA!**

What you need to know the Day of the Parade:

1. M-trade will open at noon for floats to begin arriving. Any additional decorating on the floats can be done at the spot site, but must be completed no later than 4:30pm. All trash and debris must be removed by the participant prior to the start of the parade. Once your entry is in place, it is there until the parade ends. This includes groups and individual cars. Drop off cannot occur at the floats. *See Below
2. The event staff, including volunteers from NCMR or the City of Oxford, are not responsible for any damage or loss of property once an entry checks in. If a float is completed prior to the start, and left unattended, the entrant accepts the responsibility for the leaving the premises.
2. Individuals or groups can begin arriving at 3pm as always. Masks must be worn by all participants when moving about the event area outside of their assigned spot, including arriving and leaving. This will also include any individual walking in a child from the drop off area. There is also no moving between entries or leaving your assigned spot once the parade begins.
3. *Any participant under the age of 13 must be walked in by an adult from the designated drop off area for safety reasons. There are no exceptions to this and anyone refusing to abide by the requirement will not have their child admitted. Security will be on hand to enforce this for the safety of your child in this spread out setting.
4. The parade will end at approximately 8pm depending on any remaining vehicles clearing the drive-thru area. At that time City officials will start allowing entries to have their vehicles return for hookup. We anticipate everything can be completed no later than 9pm so the park can close. No entry participant, including individuals can leave until the all clear is given by safety personnel once the last car is clear. You are responsible for cleaning your area.

All of us who work on this event every year fully understand that this year is different, it is complicated, but some things must not be given up, and this is one of those things. We will adapt and try to present the community with a fun event for the kids. After all, that's who it is for.

We ask for your full cooperation and participation to help us make this safe & enjoyable.

Violating or refusing to obey the safety protocols: Any entry with a member of their group or individual participant who violates the City of Oxford Safety Protocols or refuses to obey the directions of the event security will be denied parade participation for 2021 and possibly be asked to leave the event area immediately.

For questions prior to or the day of the event, call Linda Allgood, NCMR Executive Officer @ 662-816-0427 or Jimmy Allgood, Oxford EMA Director @ 662-816-7469.

***AT LEAST ONE WEEK PRIOR TO THE EVENT, THE CONTACT PERSON FOR EACH ENTRY WILL BE GIVEN THE NUMBER OF THEIR ASSIGNED SPOT AND DETAILS FOR DROP OFF LOCATIONS. IT IS THE RESPONSIBILITY OF THE ENTRY CONTACT TO ENSURE THAT ALL MEMBERS OF YOUR GROUP ARE AWARE OF THE RULES AND THE NUMBERED SPOT YOU ARE ASSIGNED.**

MERRY CHRISTMAS !!!!!!!

