

# MEMBERSHIP APPLICATION

JON MAYNARD, PRESIDENT/CEO • PAM SWAIN, SENIOR VICE PRESIDENT

## WHAT WE DO...

Building a positive business climate, improving quality of life, raising per capita income, promoting economic and community development, creating a better life for the citizens of Oxford and Lafayette County.



NEARLY 700 BUSINESSES AND PROFESSIONALS WORKING TOGETHER TO MAKE OXFORD AND LAFAYETTE COUNTY A BETTER PLACE TO LIVE.

## ABOUT THE CHAMBER...

Our mission is to undertake those programs and projects which improve the quality of life for our area. By seeking a positive business climate conducive to growth of our private enterprise system, raising per capita income and providing strong financial, physical and human resources, we create a better life for all our citizens.

A CLEARINGHOUSE FOR PLANS AND PROPOSALS AFFECTING OXFORD'S FUTURE.

## THE OXFORD LAFAYETTE COUNTY CHAMBER OF COMMERCE IS...

The voice of the business community in local, county, and state issues representing the business community in problem solving, promoting economic development, raising the per capita income and providing strong financial resources to create a better life for all citizens.

COMMITTEES HARD AT WORK MEETING THE CITY'S AND COUNTY'S NEEDS.

SETTING AND ACHIEVING GOALS THAT WILL ENSURE OXFORD AND LAFAYETTE COUNTY OF REACHING ITS FULL POTENTIAL AS A COMMUNITY.



Name of Firm \_\_\_\_\_ Primary Contact \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ Street Address (if different) \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Web site \_\_\_\_\_  
 Facebook @ \_\_\_\_\_ Twitter @ \_\_\_\_\_ Instagram @ \_\_\_\_\_

Visit [www.oxfordms.com](http://www.oxfordms.com) to select your membership categories.

Membership Category 1 \_\_\_\_\_ Membership Category 2 \_\_\_\_\_  
 Referred by \_\_\_\_\_

**INVESTMENT:** Membership dues are considered to be a business expense by the IRS and are tax deductible as such.

- Business Base Dues (cover first full-time employee), \$300 + Fair Share computation: Number of full-time employees \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_  
 Individual, \$150       Non-Profit, \$150       Additional Representative Listing, \$150       Retiree, \$125  
 Associate Business Membership (Each additional business listing if you have multiple business memberships), \$150  
**\$ \_\_\_\_\_ Total Dues Investment**

### PREFERRED PAYMENT OPTION:

Automatic Electronic Withdrawal (Worry-free option.):  Annually  Semi-Annually  Quarterly  
 Checking Account Number \_\_\_\_\_ Routing Number \_\_\_\_\_  
 First year's full membership dues must be paid in advance. Auto Electronic Withdrawal begins year two.

Pay Now:  Credit Card:  Visa  MC  AmEx # \_\_\_\_\_ Expiration: \_\_\_\_\_ Cust. Code: \_\_\_\_\_  
 Bill Me:  Annually  Semi-Annually

Complete and return to: Oxford-Lafayette County Chamber of Commerce, Post Office Box 147, 299 Jackson Avenue West, Oxford, MS 38655

Signature \_\_\_\_\_ Date \_\_\_\_\_

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## VISIBILITY:

- Listing in the annual Community Guide and Membership Directory distributed to 6,000 members, businesses, hotel guests, visitors and newcomers annually.
- Exclusive inclusion in the Directory of Businesses on the chamber web site, [www.oxfordms.com](http://www.oxfordms.com). This is the number one most visited section of our website.
- REFERRALS: The Chamber fields over 64,000 business information requests per year, and refers Chamber members ONLY.
- The chamber hosts an event on average every 1.19 business days, hosting approximately 220 events annually.
- Ribbon cutting and grand opening ceremonies for new or relocated Chamber businesses. Two weeks' notice for scheduling is requested.
- Banner advertising opportunities on Chamber/EDF website, exclusively for members.
- Web listing enhancement opportunities to make you more searchable on the web.
- Opportunity to post "HOT DEALS" for other members, promoting specials or coupons, on Chamber website.
- Opportunity to be featured in weekly e-newsletter as "BUSINESS SPOTLIGHT" once per year.
- Post and view job postings on the Chamber website.
- Opportunity to post your events on Community Calendar.
- Get Social with us! Request that the Chamber "Like" or "Follow" member business pages and "Share" or "Retweet" relevant posts and deals through the Shop Oxford Facebook page and Chamber of Commerce Twitter feed.
- Inclusion of a member's full-page ad, brochure, or coupon in Oxford "Newcomer Packets" distributed to new residents and visitors for only \$75 per year. Over 7,000 distributed annually via web and mail.
- Space in the Chamber office to display business cards and/or promotional brochures.
- Opportunities to gain high visibility through sponsorship of various Chamber events such as Chamber After Hours, Annual Meeting, Double Decker Spring Run, Annual 4th of July Celebration, Christmas Party, Annual Red Carpet Gala, etc.
- Participate in our Shop Oxford campaign, which is a series of promotions & postcards, designed to promote special discounts, shopping local and attract new shoppers to the large variety of merchants, restaurants, and professional services Oxford has to offer.

## NETWORKING:

- Participate in Chamber After Hours, which is a monthly networking social where new Chamber members are introduced and local businesses are given a chance to be host to the members, however space must be able to accommodate 75+ people. Hosting opportunities are exclusively for Chamber members.
- Participate in LOU Lead Talks, quarterly meetings featuring regionally and nationally known speakers to help grow your business and leadership skills.
- Lunch and Learn Seminars, giving members an opportunity to attend or host various continuing education seminars.
- Participate in the LOU Ambassador program. The Ambassadors program offers members an opportunity to represent their business while networking at Chamber functions and events, simultaneously increasing business' visibility and exposure in the community. LOU Chamber Ambassadors are the official representatives of the Chamber and are expected to participate in events as well as maintain communication between their assigned group of members and the Chamber.
- Invitation to annual Eggs and Issues Breakfast and Lunch with our Legislators events, which feature reports to our community by our Lafayette County Senate and House of Representatives delegation.
- Opportunity to participate in or host an event for Young Professionals of Oxford (YPO), Oxford and Lafayette County's most influential networking organization for young, up and coming professionals. Activities include monthly socials, lunch and learn seminars, and an annual philanthropy project.
- Opportunity to participate in one of several committees that work to support our business community and enhance our quality of life.
- Opportunity to participate in leadership training programs for professionals and youth: Leadership Lafayette and Junior Leadership.
- Invitation to the Annual Meeting Luncheon for the membership, highlighting the year in review and presenting special community awards.
- Invitation to the Annual Red Carpet Gala in May each year.
- Participate in and be a part of special events in the LOU community, such as the Double Decker Spring Run and the LOU 4th of July Community Celebration.

## RESOURCES:

- Weekly LOU View e-Newsletter to the Chamber membership announcing community events and happenings, plus upcoming Chamber events, networking opportunities, and new members.
- 10% off your purchases and reduced copy rates at Office Depot (with exclusive Chamber Members Only discount card).
- Participate in and learn more about membership benefits through quarterly Chamber 101 Luncheons.
- Use of the Chamber meeting room up to four times a year free of charge (\$25 if food is served).
- List of fellow Chamber members on mailing labels for \$20 or as Excel document for \$10.
- Listing of newcomer requests for the area.
- Resource materials including a city/county area map, demographic information, area phone books, business/industry lists, SBA publications, etc.
- Membership in the Chamber is 100% tax deductible.